

Strengths, Weaknesses, Opportunities, and Threats

A SWOT analysis is generally presented in a four-quadrant chart to evaluate your strengths, weaknesses, opportunities, and threats. Assess these elements of your organization and fill out the chart below.

INTERNAL	<h3>Strengths</h3> <p>What is your organization amazing at?</p> <input type="text"/> <p>What differentiates you from other nonprofit organizations serving your cause?</p> <input type="text"/> <p>Do you have a novel approach?</p> <input type="text"/>	<h3>Weaknesses</h3> <p>What areas haven't you committed time to yet?</p> <input type="text"/> <p>Where did you fall short last year?</p> <input type="text"/> <p>What aspects of your strategy didn't have a positive ROI last year?</p> <input type="text"/>
	<h3>Opportunities</h3> <p>What fundraising trails do you have yet to blaze?</p> <input type="text"/> <p>Is your organization dedicated to fostering innovation and growth?</p> <input type="text"/> <p>What organizations might strengthen your value proposition through partnership?</p> <input type="text"/>	<h3>Threats</h3> <p>What factors put your organization at risk?</p> <input type="text"/> <p>What political or environmental issues, if any, surround your cause?</p> <input type="text"/> <p>Do you face any managerial challenges, such as high turnover, in your day-to-day operations?</p> <input type="text"/>
EXTERNAL		