



Peer-To-Peer Fundraising Guide | Erie Gives 2024

Log in to your Erie Gives dashboard at ErieGives.org to access the section where you are able to add your peer-to-peer fundraisers.

The screenshot shows the Erie Gives dashboard for 'The Nonprofit Partnership'. The top left features the organization's logo and name. The main header displays 'Erie Gives August 13' with statistics: '\$0.00 Raised • 0 Donors • 0 Gifts' and an 'Analytics' button. A 'Get Set Up' section contains a list of tasks: 'Add Your Organization's Info', 'Add Your Story', 'Add Donation Levels', 'Add a 'Thank You' Message', and 'Add Fundraisers'. The 'Add Fundraisers' item is highlighted with a red box. A '29 Days to Launch' box on the right shows a 'Participation Approval Status' of 'Approved' with a congratulatory message. The bottom navigation bar shows 'Viewing Dashboard for The Nonprofit Partnership' and a 'Reset Profile' button.

The Nonprofit Partnership

Erie Gives August 13
\$0.00 Raised • 0 Donors • 0 Gifts
Analytics

Get Set Up
Complete the steps below to be sure that you are set up and ready to participate in Erie Gives.

- ✓ Add Your Organization's Info
- ✓ Add Your Story
- 📄 Add Donation Levels
- ✓ Add a 'Thank You' Message
- Add Fundraisers**

29 Days to Launch
Participation Approval Status
Approved

Thank you for registering for Erie Gives 2024! You have been approved! Through Erie Gives, you have the power to inspire, empower and engage your donors, which is the mission of The Erie Community Foundation. We wish you the best of luck in this exciting annual day of giving. May the countdown to Erie Gives 2024 begin!

Reset Profile

Viewing Dashboard for **The Nonprofit Partnership** ⬆️ ⭐



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Add a 'Thank You' Message ➤

Add Fundraisers ⌵

Search Fundraisers: Download CSV Add Fundraisers Upload Fundraisers Message All

Fundraiser	Fundraiser Display Name	Donors	Amount Raised	Goal	Email	Phone	Actions
No fundraisers found.							

Allow New Fundraisers to Sign Up

Set Fundraisers' Story

Set Fundraisers' Goal

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Reset Profile

i Resetting the profile will reset the story, thank you message, images, and settings to default values, as well as remove any donation levels. After resetting this profile, a profile from a previous giving day can be copied to use as a starting point.

Viewing Dashboard for **The Nonprofit Partnership** ▲ ★ 📧

Next, add one peer-to-peer fundraiser or multiple!



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Add Fundraisers

Fundraiser Display Name (optional)

First Name	Last Name	Email
<input type="text" value="Barbie"/>	<input type="text" value="Roberts"/>	<input type="text" value="thenpperie@gmail.cor"/> ✕

[+ New Fundraiser](#)

[Cancel](#) [Next: Compose Your Message](#)



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Write a Message to Your Recruits

To: Barbie Roberts

Subject

Join Our Team of Ambassadors for Erie Gives Day 2024!

Message

Dear Barbie,

I hope this message finds you well! As we gear up for Erie Gives Day 2024, we are excited to launch a peer-to-peer fundraising campaign to support The Nonprofit Partnership. We would be thrilled to have you as an ambassador for this initiative.

Back

Send



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SAMPLE MESSAGE TO NEWLY ADDED PEER-TO-PEER FUNDRAISER:

Dear Barbie,

I hope this message finds you well! As we gear up for Erie Gives Day 2024, we are excited to launch a peer-to-peer fundraising campaign to support The Nonprofit Partnership. We would be thrilled to have you as an ambassador for this initiative.

Your involvement would inspire others and help us reach our fundraising goals. As an ambassador, you'll receive all the resources needed to make your efforts seamless and successful.

Please let us know if you're interested in joining our team. Your support would mean the world to us and the nonprofits we serve.

Thank you for considering this request!

Wishing you well,

The Nonprofit Partnership



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Join Our Team of Ambassadors for Erie Gives Day 2024! [Inbox x](#)

 GiveGab <notifications@givegab.com>
to me ▾

3/4

header logo

Welcome to Erie Gives

Ellen Kehl has invited you to fundraise for **Erie Gives**.

They wrote:

Dear Barbie,

I hope this message finds you well! As we gear up for Erie Gives Day 2024, we are excited to launch a peer-to-peer fundraising campaign to support The Nonprofit Partnership. We would be thrilled to have you as an ambassador for this initiative.

Your involvement would inspire others and help us reach our fundraising goals. As an ambassador, you'll receive all the resources needed to make your efforts seamless and successful.

Please let us know if you're interested in joining our team. Your support would mean the world to us and the nonprofits we serve.

Thank you for considering this request!

Wishing you well,
The Nonprofit Partnership

Your Login Info
Email: thenpperie@gmail.com

To begin fundraising, please [create an account on GiveGab](#).

If you have any problems or questions, please contact Ellen Kehl via ekehl@youmpp.org.

You have been invited to be a Fundraising Champion for Erie Gives which can only mean one thing - YOU ROCK! As a Fundraising Champion, you have the potential to make a HUGE impact by reaching out to your network and promoting a great cause!

Start gathering support right now by sharing this link to your fundraising page: <https://www.eriegives.org/p2p/383147/barbie-roberts-38af6a8e-4f50-403a-a0da-9626ee6a1960>

Looking for even more support? Read about [Peer to Peer Fundraising on GiveGab](#), or check out our [Customer Success Headquarters](#) for more



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✓ Add Fundraisers ∨

Search Fundraisers:

[Download CSV](#) [Add Fundraisers](#) [Upload Fundraisers](#) [Message All](#)

Fundraiser ∨	Fundraiser Display Name	Donors ∨	Amount Raised ∨	Goal ∨	Email	Phone	Actions
Barbie Roberts	Barbie	0	\$0.00	\$500.00	thenpperie@gmail.com		

Next, let's save our peer-to-peer fundraiser some time by pre-building their profile. Click the pencil icon to the far right to edit the fundraiser's profile.



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The screenshot shows a fundraising dashboard on the GiveGab platform. At the top, the GiveGab logo is on the left, and navigation links for Home, Support, and Submit an Idea are on the right. The user's name, Ellen, is displayed in the top right corner. The main heading is 'Barbie's fundraising dashboard for The Nonprofit Partnership', with a sub-heading 'Complete the steps below to be sure that your fundraiser is successful.' Below this are three main action buttons: 'Tell Your Story' (with a book icon), 'Make a Donation' (with a coin icon), and 'Share Socially' (with a heart and speech bubble icon). To the right is a 'Progress' section showing a 0% progress bar, \$0 raised of a \$500 goal, 30 days left, 0 donors, and 0 emails sent. It includes a 'Share your fundraiser!' section with a URL and social media share buttons for X and Facebook. At the bottom, there are navigation links for 'Your Fundraiser' and 'Fundraising Dashboard', and the 'Erie Gives' logo with a chat icon.

In the "Tell Your Story" section, you can add a display name, image, goal, video link, and story for the fundraiser.




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Tell Your Story

Fundraiser Display Name

If you'd like your page name to be something other than your first and last name, enter that here.

Your Story Image



Select Image **Remove**

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1200x800

Set A Goal

\$ **250**

Video Link (YouTube or Vimeo)

Your Phone Number

This will not be displayed publicly.

Tell Your Story

Formatting **B** **I** **U** **A** ...

Hi everyone! My name is Barbie Roberts, and I'm excited to be an ambassador for The Nonprofit Partnership during Erie Gives Day 2024. The Nonprofit Partnership plays a crucial role in supporting and empowering nonprofits in our community, ensuring they have the resources and guidance needed to thrive.

Nonprofits are the backbone of our community, providing essential services, advocating for important causes, and making a positive impact in countless ways. The Nonprofit Partnership helps these organizations increase their capacity, improve their operations, and achieve their

0%

\$0
Raised
of \$500 Goal

30
Days Left

0
Donors

0
Emails Sent

Share your fundraiser!



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SAMPLE STORY FOR PRE-BUILDING THE NEWLY ADDED FUNDRAISER'S PROFILE:

Hi everyone! My name is Barbie Roberts, and I'm excited to be an ambassador for The Nonprofit Partnership during Erie Gives Day 2024. The Nonprofit Partnership plays a crucial role in supporting and empowering nonprofits in our community, ensuring they have the resources and guidance needed to thrive.

Nonprofits are the backbone of our community, providing essential services, advocating for important causes, and making a positive impact in countless ways. The Nonprofit Partnership helps these organizations increase their capacity, improve their operations, and achieve their missions more effectively. By supporting The Nonprofit Partnership, we are collectively strengthening the entire nonprofit sector in Erie.

I'm passionate about this cause because I've seen firsthand the incredible work nonprofits do and how The Nonprofit Partnership helps them succeed. Your donation will directly contribute to programs and services that make a real difference in our community.

Join me in supporting The Nonprofit Partnership on Erie Gives Day 2024! Every dollar counts and brings us closer to making a lasting impact. Thank you for your generosity and for being a part of this important effort!

Together, we can make a difference.



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Next, give the fundraiser the keys to drive the campaign to success.

Make sure your peer-to-peer fundraiser has access to their page link so they can help spread the word!

Here's what Barbie will see when she logs in:

The screenshot shows the GiveGab user interface for a user named Barbie. At the top left is the GiveGab logo. The top right navigation bar includes links for Home, Support, and a user profile for Barbie. The main content area is titled 'Welcome, Barbie!' and is divided into three sections:

- Your Personal Fundraisers:** A card for 'The Nonprofit Partnership' under the 'Erie Gives' organization. It shows '\$0.00 Raised' and '0 Donors'. There are 'View' and 'Dashboard' buttons.
- Donations:** A summary card showing '\$0.00' in orange. Below it is a table with columns for 'Amount', 'Organization', 'Date', and 'Recurring?'. A 'Manage Your Donations' button is at the bottom.
- Your Organizations:** A card for 'The Nonprofit Partnership' with a 'View' button.

At the bottom of the page is a dark blue footer containing social media icons for Facebook, X, LinkedIn, YouTube, Instagram, and Spotify. A copyright notice reads '© 2024 GiveGab All rights reserved.' and a chat icon is in the bottom right corner.





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Barbie's fundraising dashboard for The Nonprofit Partnership


Complete the steps below to be sure that your fundraiser is successful.


Tell Your Story

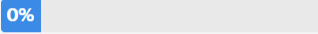

Make a Donation


Reach Out


Share Socially


Give Thanks

Progress

0% 

\$0
Raised
of \$250 Goal



30
Days Left

0
Donors

0
Emails Sent

Share your fundraiser!

<https://www.eriegives.org/p2p/383147/ba>



Create and share sample email content for your peer-to-peer fundraiser!



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SAMPLE EMAIL CONTENT TO SHARE WITH THE NEWLY ADDED PEER-TO-PEER FUNDRAISER:

I hope this message finds you well! I am excited to share that I am an ambassador for The Nonprofit Partnership during Erie Gives Day 2024, and I'm reaching out to ask for your support.

The Nonprofit Partnership plays a vital role in empowering nonprofits in our community, providing them with the resources and guidance they need to thrive. By supporting The Nonprofit Partnership, we are collectively strengthening the entire nonprofit sector in Erie, ensuring these organizations can continue their essential work.

I am passionate about this cause because I have seen firsthand the incredible impact nonprofits have on our community and how The Nonprofit Partnership helps them succeed. Your donation will directly contribute to programs and services that make a real difference.

Erie Gives Day is on Tuesday, August 13th, and every donation will help us reach our goal. Please join me in supporting The Nonprofit Partnership by donating through my fundraising page [insert link to Barbie's fundraising page – shortened]. Together, we can make a significant impact.

Thank you for your generosity and support. Let's make Erie Gives Day 2024 a success for The Nonprofit Partnership and our community!

Warm regards,

Barbie Roberts



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Reach Out

Keep track of your potential supporters. Feel free to touch base with your contacts about recent campaign updates or to reach out again if they haven't contributed yet.

[Send Email](#)

Name	Email	Emails Sent	Actions
Betty Sue	ksemples@yournpp.org	1	Touch Base View Message

Lastly, compile everything you've worked on regarding peer-to-peer fundraisers. Communicate the items you've prepared to the newly added fundraiser and provide them with the tools and information they need to be successful at helping YOUR organization to be successful.



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Next, take advantage of Peer-To-Peer Fundraising resources from the Erie Gives technology platform, GiveGab/Bonterra @ <https://www.eriegives.org/info/peer-to-peer-fundraising>.