

Prepping for Giving Day



Things to consider...

- Is your Erie Gives profile complete with good visuals and strong communication?
 - Have you taken advantage of the bells and whistles?
- Do you have a communications plan – including action items for email and social media?
- Do you have an upcoming event? Are you prepared to market your Erie Gives participation at said event, if so?
- Have you familiarized yourself with the GiveGab / Bonterra backend? Are you prepared to access donor information in real time?
- Are you planning to attend The Erie Community Foundation's Block Party on August 13th (11:30 AM – 1:30 PM)?
- Have you prepared your ambassadors to advocate for your organization?
- Have you created a strategy to garner excitement and stand out?
 - Example – challenges!