



# ***THE FUNDRAISING FOCUS***

## A FORUM FOR DEVELOPMENT PROFESSIONALS

***"It's easy to make a buck.  
It's a lot tougher to make a difference"***

- Tom Brokaw, television journalist & author

Join The Nonprofit Partnership for a new opportunity for development professionals in our region. The goal of The Fundraising Focus is to provide fundraisers with an opportunity to learn, network, and share experiences and ideas with each other. We understand that fundraisers often feel isolated and we hope that this time for discussion and fellowship will expand your skill set, as well as your network.

***Whether you have years under your fundraising belt or you are new to the field, don't miss out on The Fundraising Focus!***

## ARE YOU READY FOR 2018?

Do the recent changes to tax incentives make you nervous? Have you experienced an influx of support because you work for a progressive organization? Are you up to speed on all of the new digital fundraising trends? Every year fundraisers ask themselves which strategies to use to enhance their work and raise funds. Fundraising is constantly evolving, so knowing how to adapt is essential. Join Emma Kieran for a preview of the trends for 2018 and how you can implement them in your organization.

Learn more about Emma now:  
[www.pilotpeakconsulting.com](http://www.pilotpeakconsulting.com)



## TOP FUNDRAISING TRENDS FOR 2018

with Emma Gilmore Kieran,  
Pilot Peak Consulting

**MARCH 14, 2018**  
12:00 PM - 2:00 PM

***This is a members-only event.  
Space is limited, sign up today!  
Light lunch to be provided.***

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