

## WHY BECOME AN ASSOCIATE MEMBER?

Associate Memberships are designed to provide you, our partners, with visibility in the nonprofit sector and interaction with our member organizations, in addition to the opportunity to learn alongside them. You will have the option to attend events; sponsor workshops; advertise and receive recognition both in print and online; host sessions at our annual Nonprofit Day conference; and have direct, face-to-face access to membership.

This exposure will allow you to engage with leaders in the nonprofit sector and will give you the opportunity to share your company's expertise and products.

Join us today in advancing the missions of both your company and the valuable nonprofit sector here in the greater Erie area.



## THE NONPROFIT PARTNERSHIP

609 Walnut Street  
Erie, PA 16502

(814) 240-2490

[www.yournpp.org](http://www.yournpp.org)



## ASSOCIATE MEMBERSHIPS

WITH THE NONPROFIT PARTNERSHIP

## CHAMPION (\$3,500\*)

- Identification as a Premier Sponsor at Nonprofit Day
- 1 Exhibitor booth at Nonprofit Day (including free conference registrations for 4 attendees)
- Recognition in marketing materials and in announcements of your organization as a Premier Sponsor
- Signage and table tents recognizing your organization as a Premier Sponsor at Nonprofit Day
- Logo placement in Sponsor section on event website and at various locations throughout the event
- Option to introduce a Nonprofit Day workshop and speaker with marketing materials available
- Special recognition at Nonprofit Day, including VIP seating
- 3 Workshop Sponsorships, including the ability to lead a workshop (topics to be discussed)
- Access to most of NPP's free workshops and special discounts at events
- Banner rotation on the NPP website
- Listing as a partner on the NPP website
- 10 Advertisements in our eNewsletter, the Nonprofit Insider
- Opportunity to send 5 staff to Governance Training for service on nonprofit Boards

## PATRON (\$1,500\*)

- Identification as a Friend Sponsor of Nonprofit Day
- 1 Exhibitor booth at Nonprofit Day (including free conference registrations for 2 attendees)
- Recognition in marketing materials and in announcements of your organization as a Friend Sponsor
- Signage and table tents recognizing your organization as a Friend Sponsor at Nonprofit Day
- Logo placement in Sponsor section on event website and at various locations throughout the event
- 2 Workshop Sponsorships, including the ability to lead a workshop (topics to be discussed)
- Access to most of NPP's free workshops and special discounts at events
- Banner rotation on the NPP website
- Listing as a partner on the NPP website
- 5 Advertisements in our eNewsletter, the Nonprofit Insider

**\*We are always happy to customize memberships to fit your organization's needs. All you have to do is ask!**

## ADVOCATE (\$500\*)

- 1 Workshop Sponsorship, including the opportunity to introduce the workshop
- 25% off an Exhibitor booth at Nonprofit Day
- Access to most of NPP's free workshops and special discounts at events
- Listing as a partner on the NPP website
- 2 advertisements in our eNewsletter, the Nonprofit Insider



### ABOUT THE NONPROFIT PARTNERSHIP

The Nonprofit Partnership is a membership-based organization that provides an extensive array of program and support services to a community of more than 350 member nonprofits.

For more information or to become an Associate Member, please contact Erin Yates at [eyates@yournpp.org](mailto:eyates@yournpp.org) or (814) 240-2490 ext. 3.